

OneMark ✓

**OneMark - A Pre-fill Solution for
Marketo Engage Forms**

www.grazitti.com

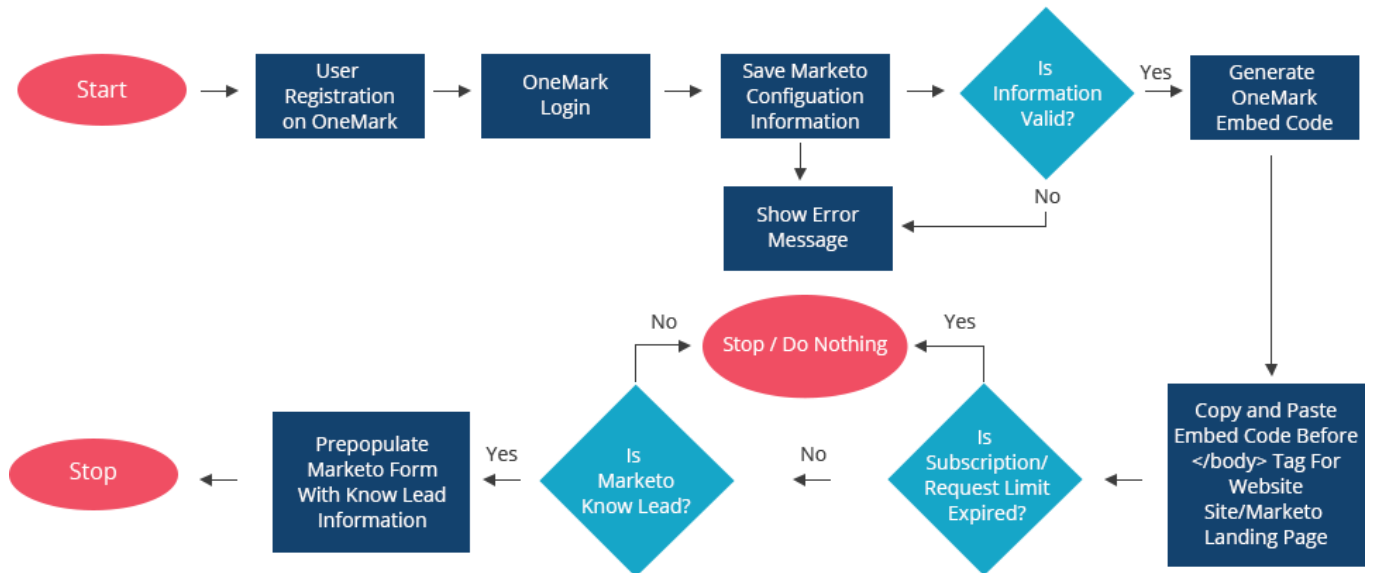


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OneMark

After, Marketo discontinued munchkin tracking cookies to pre-fill forms. We created, OneMark, a SaaS-based application to offer pre-fill functionality for Marketo forms on Marketo landing pages and website pages.



How to Get Started With OneMark

Let's understand how you can get started with this one-of-a-kind product to amplify your user experience.

Step 1. To get started, register yourself on the <https://onemark.grazitti.com/register/> and fill in all the relevant details.

REGISTER

Username *

First Name

Last Name

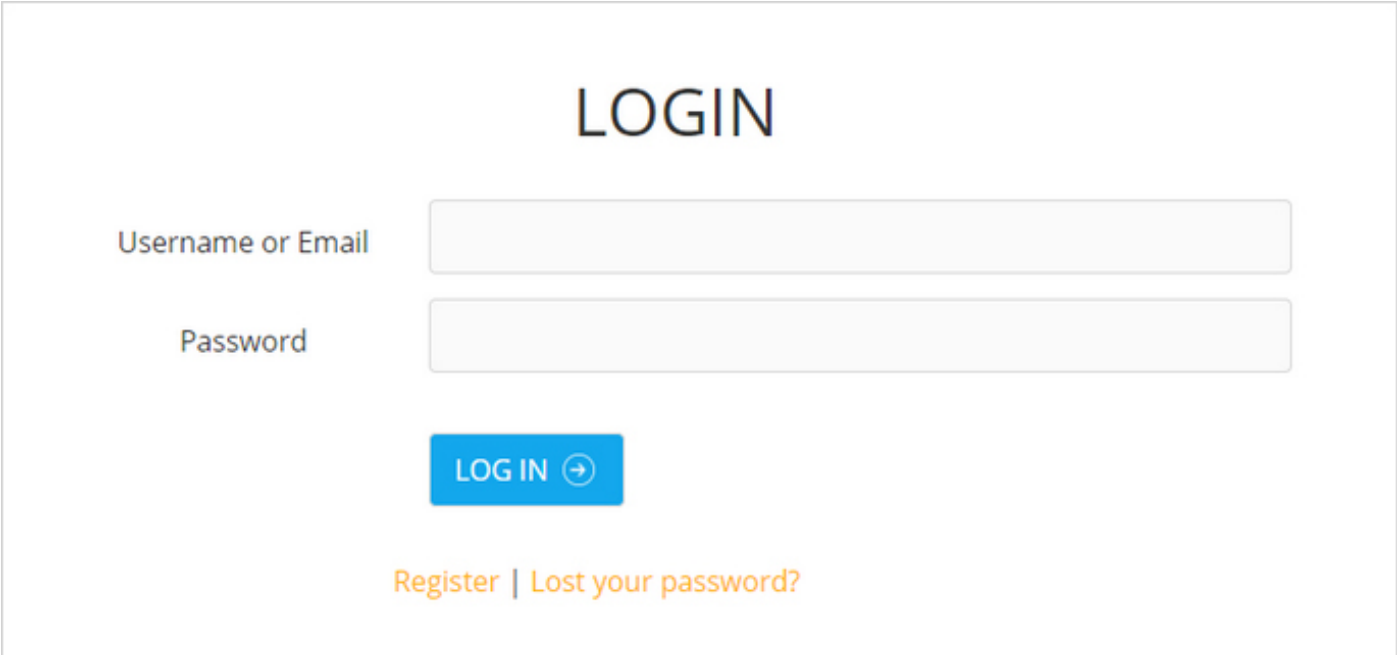
E-mail *

Password *

Repeat Password *

[REGISTER](#) →

Step 2. Next, go to the login page and enter your unique username and password.



LOGIN

Username or Email

Password

LOG IN →

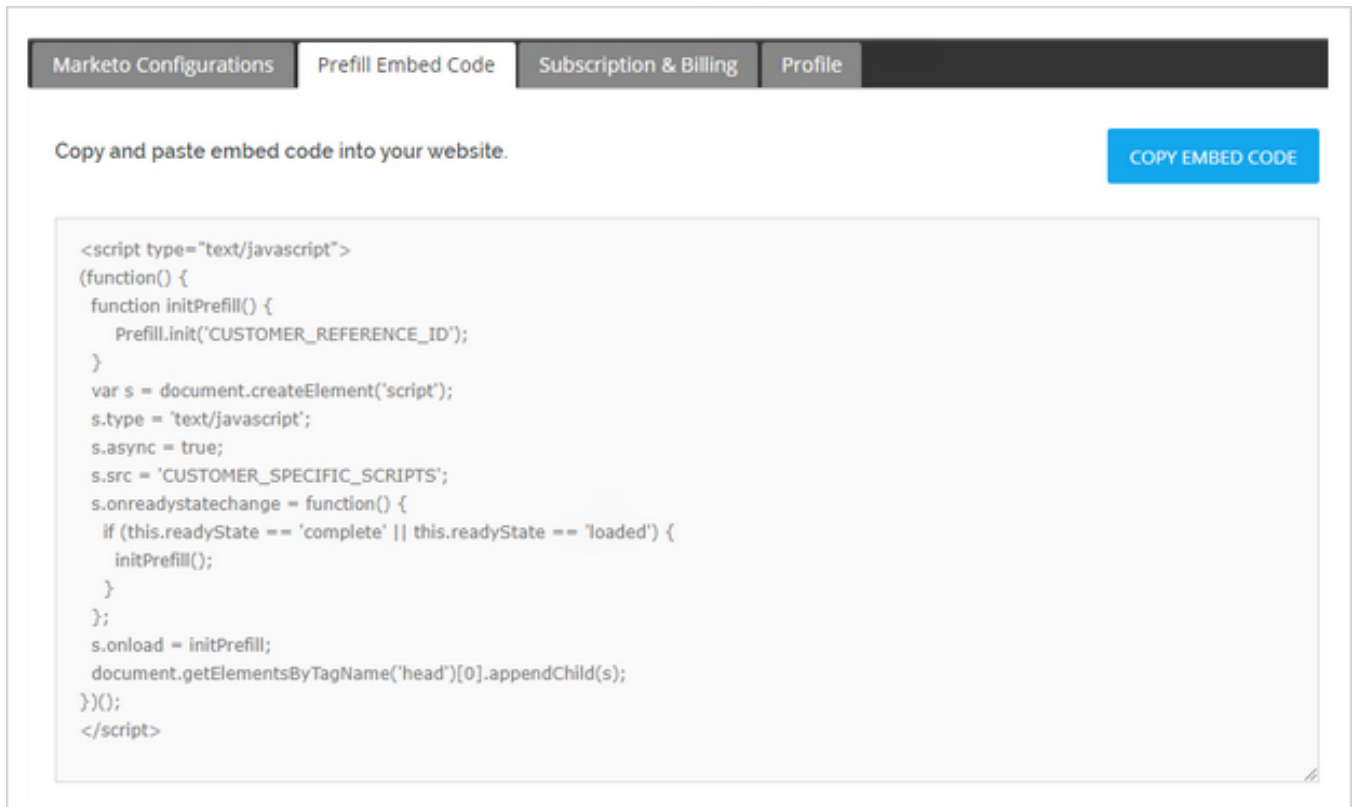
[Register](#) | [Lost your password?](#)

Step 3. On the My Account page, add your Marketo configuration details. If you are unsure of your Marketo details, you can follow the steps mentioned [here](#).

After this, we'll provide you with an embed code to start your pre-fill journey.

How to Configure OneMark

You won't require any assistance from your developers to configure OneMark on your website. All you have to do is place our embed code into the footer of your Marketo landing page or website page and you are done.



Marketo Configurations | Prefill Embed Code | Subscription & Billing | Profile

Copy and paste embed code into your website. [COPY EMBED CODE](#)

```
<script type="text/javascript">
(function() {
  function initPrefill() {
    Prefill.init('CUSTOMER_REFERENCE_ID');
  }
  var s = document.createElement('script');
  s.type = 'text/javascript';
  s.async = true;
  s.src = 'CUSTOMER_SPECIFIC_SCRIPTS';
  s.onreadystatechange = function() {
    if (this.readyState == 'complete' || this.readyState == 'loaded') {
      initPrefill();
    }
  };
  s.onload = initPrefill;
  document.getElementsByTagName('head')[0].appendChild(s);
})();
</script>
```



All-in-One Solution

Works independently of the technology your website is built on which makes it compatible with any website or format.



Secure

Doesn't store any lead information in cookie form, making it compliant to privacy laws like GDPR and CCPA.



Additional Features

Supports progressive profiling and visibility rules of Marketo.

About Us

Grazitti Interactive is a digital innovation leader and has been empowering businesses since 2008. Our experts enable companies of all sizes—including Fortune 500 enterprises—implement, customize, configure, optimize, integrate, and manage solutions such as CRM, marketing automation, online communities, and analytics. With our extensive knowledge and expertise in all facets of Marketo, you can implement innovative marketing solutions.

OneMark, is a smart application to improve your lead generation efforts. To know more about our innovative solutions, write to us at info@grazitti.com.

