

RINGLEAD

PREVENT

Stop dirty data at the source with powerful perimeter protection of your CRM and MAP database.

RingLead helps organizations drive action, efficiency, and insight from their most valuable asset - data.

WHY

RINGLEAD PREVENT?

Stop bad data at the source

Stay ahead of the problem with proactive data governance

Smarter sales engagement

Never take action on duplicate data again

Ongoing database hygiene

Keep your database clean, organized, and campaign-ready

Achieve a single customer view

Build effective campaigns based on unified data

Data you can trust

Supercharge your revenue engine with high-quality data



“RingLead’s simple to use and effective duplicate prevention solution helped us keep our database clean, improve sales efficiency, and in turn improve lead conversion.”

Scott Barnett

Director of
Consumer Marketing,

Adesa

KEY FEATURES

Unique Entry

Experience smarter Salesforce data entry with as-you-type duplicate alerts.

List Imports

Match incoming records against your database before importing for advanced defense against duplicates.

Web Submission

Improve your lead gen strategy with dirty data protection on web-to-lead.

Salesforce Triggers

Harness the power of RingLead duplicate matching in your SFDC connected systems.

Lead-To-Account Linking

Streamline your account-based strategy with powerful Lead-to-Account linking.

Duplicate Reports

Discover the number of duplicates prevented and merged through a custom usage report.

KEY SPECS

Standard & Custom Object Functionality

Get total flexibility in your duplicate prevention with standard object, cross-object, and custom object deduplication.

Advanced Field Matchers and Matching Logic

Set up complex matching parameters by combining our 46+ strict and fuzzy field matchers with one or more conditional (and/or) logic operants.

Flexible Filtering

Set up filters to only cleanse a subset of your data based on your specific database needs.

Customizable Master Record Rules

Easily configure your master record rules to paint the perfect picture after every merge.

Integrations

With a simple set up, easy-to-follow instructions, intuitive user interface, and a team of dedicated support specialists, clean data is only a few clicks away.

- **Salesforce**
- **Marketo**
- **Pardot**
- **Eloqua**
- **Other Salesforce Connected Systems**