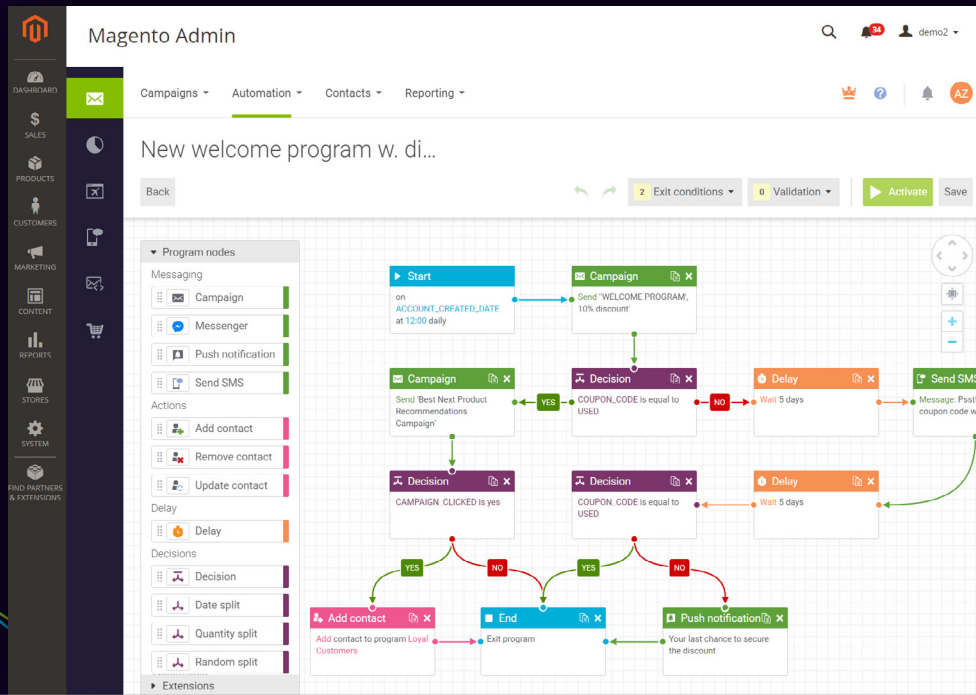


PREMIER PARTNERSHIP, QUALITY INTEGRATION

Engagement Cloud for Magento



Work faster, smarter, and achieve greater results. dotdigital Engagement Cloud for Magento brings data-driven B2C and B2B ecommerce marketing to your fingertips

The leading marketing provider in the Magento ecosystem:

dotdigital and Magento join forces. Make store data go further, increase engagement, create more effective lead nurture, and drive lasting loyalty. Our in-house Magento specialists allow us to offer the most feature-rich and robust marketing integration. Complete with the Magento seal of approval.



First and only Premier Tech Partner for marketing automation

- Distributed with Magento 2, works with 1.6.1 and up
- Bundled with 2.3.4, merchants enjoy Chat for their online store
- Sync customer, order, product and even B2B data such as quotes
- Tech support from dotdigital Magento certified developers

Engagement Cloud for Magento will help you:

- Inspire engagement with beautifully designed campaigns
- Collect customer data with simple or branching forms
- Engage in real-time conversations that convert, with Chat
- Identify valuable audiences with segment templates
- Automate lifecycle campaigns based on behavior
- Keep customers interested with transactional SMS and email
- Win back lapsed shoppers with omnichannel abandoned cart
- Sell more with predictive product recommendations
- Target potential customers using wishlists & reviews
- Drive loyalty with easy-to-redeem coupons, and much more.

