

M-Clean

No more duplicates in Marketo

M-Clean detects, merges, and prevents duplicates in your Marketo lead database. With a duplicate-free database, you can improve performance of your marketing programs, enhance sales productivity, and get accurate marketing reports.

KEY FEATURES OF M-CLEAN



Real-time Duplicate Check

Scan for duplicate leads when a new record is created or updated, and merge with existing records.



Custom Dedupe Rules

Set up custom rules to identify the winning record when new duplicate records are created in Marketo.



Configurable Field Settings

Configure data append settings for Marketo fields when merging duplicate records.



Quick Setup

Install M-Clean in Marketo and start merging duplicates within 10 minutes.



Easy Merge in Salesforce

Merge your duplicate records only in Marketo or both Marketo and your CRM.



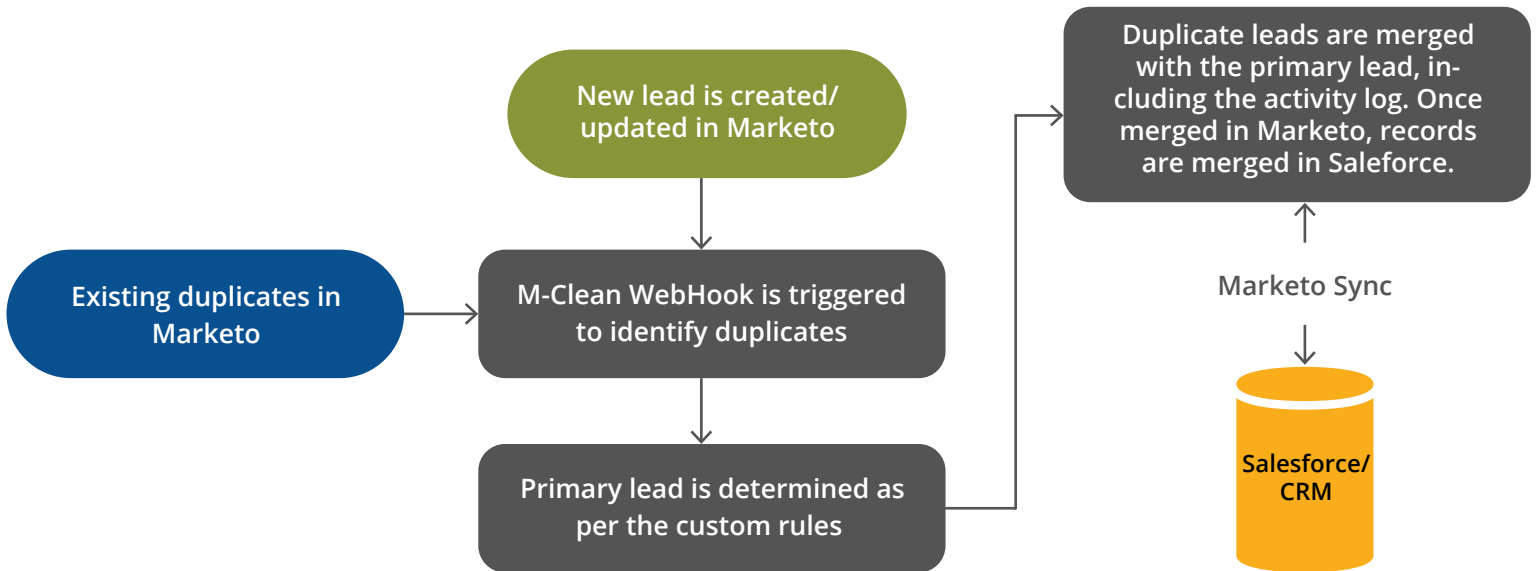
Live Dedupe Report

View historical data for the number of records scanned for duplicates, duplicates found and merged.

COMPANIES USING M-CLEAN



HOW IT WORKS



TECHNICAL SPECIFICATIONS

CLOUD BASED
ARCHITECTURE



WEBHOOK AND TOKENS
TECHNOLOGY

MARKETO API BASED
SOLUTION



AUTOMATED SYNC WITH YOUR
CRM SYSTEM

To sign up for a free trial, visit www.grazitti.com/m-clean or drop us a line at info@grazitti.com

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