



**THE EFFICIENT MOBILE
MESSAGING SOLUTION**



Adobe Campaign Classic Configuration

- The configuration of an account to MTarget is done through the creation of an external (specific) account,
- The routing channel is Mobile (SMS)
- Depending on the customer, the mode of distribution is of the type:
- bulk delivery or mid-sourcing

The screenshot shows the configuration interface for an external account in Adobe Campaign Classic. The account is titled 'External account ' mTarget Account'. The configuration is organized into two main sections: 'General' and 'Mobile'.
In the 'General' section, the 'Label' is 'mTarget Account' and the 'Internal name' is 'EXT31'. The 'Type' is set to 'Routing'. There is an unchecked checkbox for 'Automatically exported in packages'.
In the 'Mobile' section, the 'Routing' channel is set to 'Mobile (SMS)'. The 'Delivery mode' is set to 'Bulk delivery'. There is a link for 'Post-processing...'.
A 'Comment' field contains the text 'Basic SMS account configuration'.

Standard Adobe Campaign Configuration

- Use a connector type: Extended generic SMPP
- The following information can be found from the MTarget configuration:
 - Server
 - Port
 - Account
 - Password
 - System type

External account ' mTarget Account' *

General

Mobile

Mobile channel

Connector: Extended generic SMPP

Connection settings | SMPP channel settings | Throughput and delays | Mapping of encodings | SMSC specificities | Automatic reply

SMSC implementation name: Generic

Server: Port:

Account: Password:

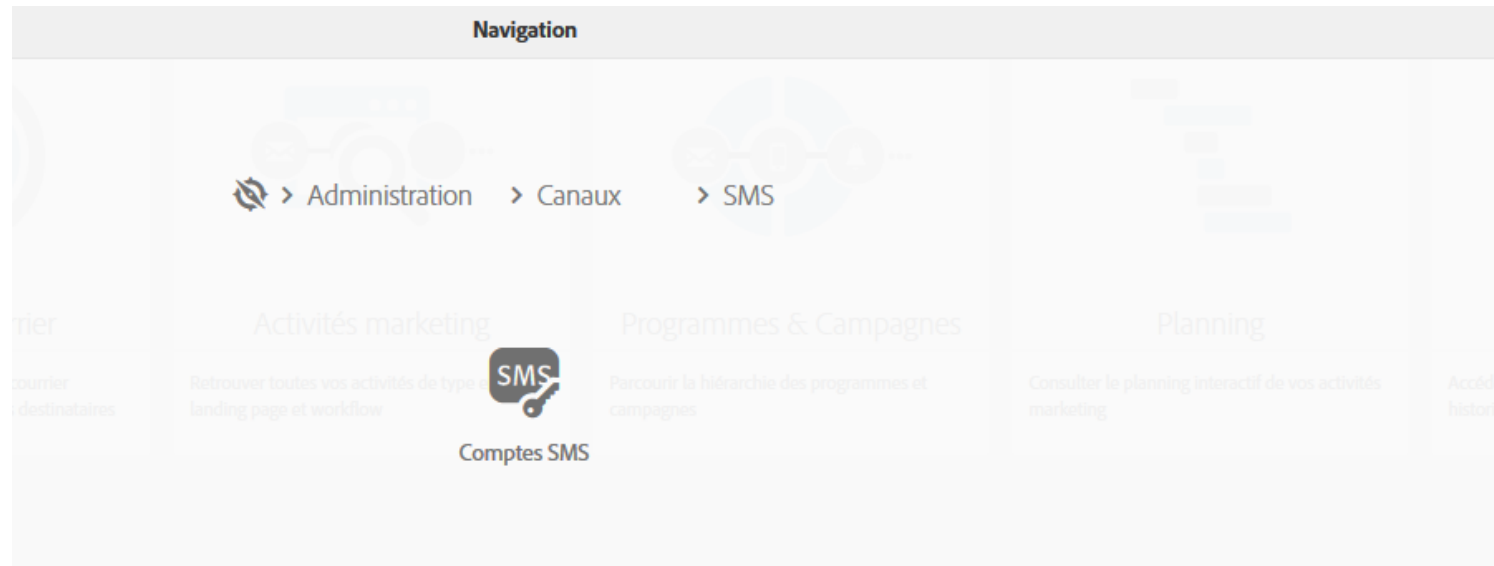
System type: Number of MTA child connections:

Use different parameters for the receiver

Enable verbose SMPP traces in the log file

Standard Adobe Campaign Configuration

- Creating an SMS routing account is done in the SMS Account menu
- The latter is in the Administration Menu - Channels - SMS
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Standard Adobe Campaign Configuration

- You have to create a new routing account,
- As with VAC, it will be on the Mobile channel and the broadcast mode will be "Mass Shipping"
- Server, Port, Account, Password information will be provided with data provided by MTarget
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Type	Routage	<input checked="" type="checkbox"/> Activé
Routage		
Canal	Mobile (SMS)	Mode de diffusion
		Envoi en masse
<input type="checkbox"/> Limiter les instances MTA pour ce compte		
Paramètres de connexion		
Mode de connexion SMPP	Transmitter + receiver	Nom de l'implémentation du SMSC
		Generic
Serveur	smp.pipx.com	Port
		6700
Compte	recette-fr	Mot de passe
		••••••••
Type de système		Connexions simultanées
		1

Additional settings

- In some (quite rare) cases, additional parameters may be required.
- This is very dependent on the customer but could concern:
- TON Sources and Destinations
- NPI sources et destinations

In some (quite rare) cases, it may be necessary to reseed additional settings.

This is very dependent on the customer but could concern:

TON Sources and Destinations

NPI sources et destinations

(this information is directly present in account configuration tabs)

(ces informations sont directement présentes dans les onglets de configuration des comptes)

External account ' mTarget Account' *

General Mobile channel

Connector: Extended generic SMPP

Connection settings SMPP channel settings Throughput and delays Mapping of encodings SMSC specificities Automatic reply

Authorize character transliteration

Source number:

Source TON: Source NPI:

Destination TON: Destination NPI:

Service type:

Paramètres du canal SMPP

Autoriser la translittération des caractères

Stocker les MO entrants dans la base de données

Activer les mises à jour des KPI en temps réel pendant le traitement du SR (rapport d'état)

Numéro source:

Numéro court:

TON source:

NPI source:

TON destination:

NPI destination:

Type de service:

> Débit et délais

Spécificités SMSC

Définir un mappage spécifique des encodages. Le mappage par défaut ne sera pas utilisé.

Activer message_payload

Envoyer le numéro de téléphone complet (utiliser des caractères autres que des chiffres)

TON du band:

NPI du band:

Plage d'adresses:

Nombre d'accréditations d'identifiant invalides:

Règles d'extraction de l'ID dans le SR:

Règles d'extraction du statut dans le SR:

Règles d'extraction du code d'erreur dans le SR:



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