

Fix: Self-Service Data Prep

Data preparation, aggregation, and reporting tools

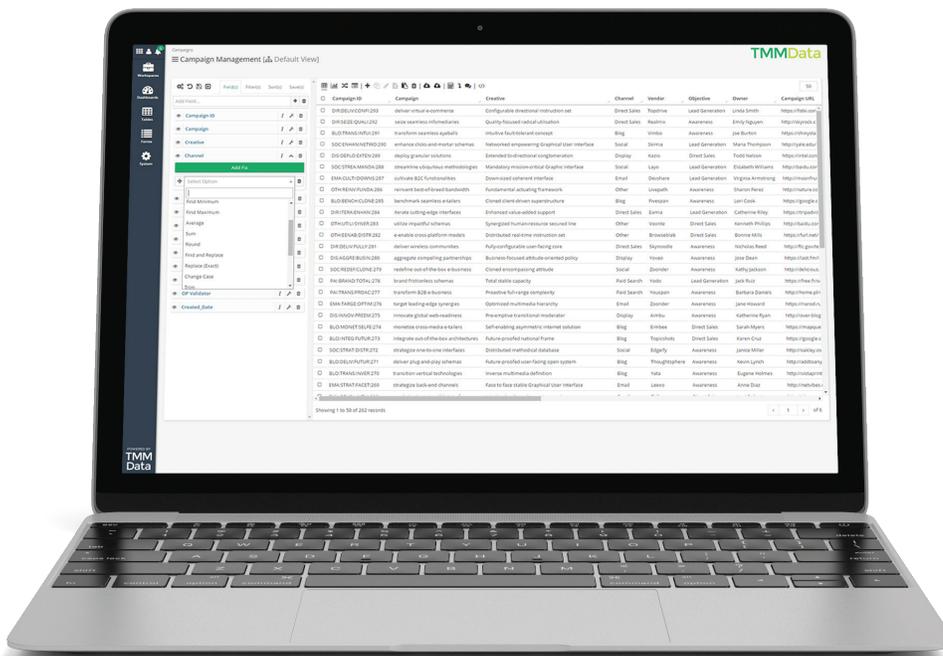
FIX ENABLES:

- Sophisticated data preparation and exploration via an intuitive interface
- Easy filtering, enrichment, formatting, sorting, and visualization of data sets for analysis
- Simple creation of data prep views for repeatable workflow and sharing

Within TMMData's software, Fix provides self-service data preparation tools that allow data users with a variety of technical skill levels to enrich, contextualize, and explore all their data for analysis. Fix enables analysts to shape the Flow tool's clean, integrated, raw data into actionable datasets.

Prepped data can be saved into "Fixed Views" for sharing as repeatable workflows, visualization via charting and dashboarding tools, and direct connectivity to popular analytics and visualization platforms like Tableau, Qlik, Microsoft Power BI, and critical data tools like Adobe Analytics.

The Fix interface makes it easy to set filters, access statistical functions, set conditional formatting, and join or parse data using a dynamic visual environment without risking data quality, integrity, or security. The TMMData software provides analysts with the tools to design data prep workflows and run results on data instantly without switching between applications.



Fix enables self-service data preparation, exploration, and distribution, so data users across the organization are empowered to make fully-informed, strategic decisions.

WITH FIX YOU CAN:

Prepare – Shape, enrich, aggregate, and filter data for advanced analysis using intuitive data prep tools

Discover – Answer questions immediately by exploring fresh, clean, blended data sets without risking data integrity

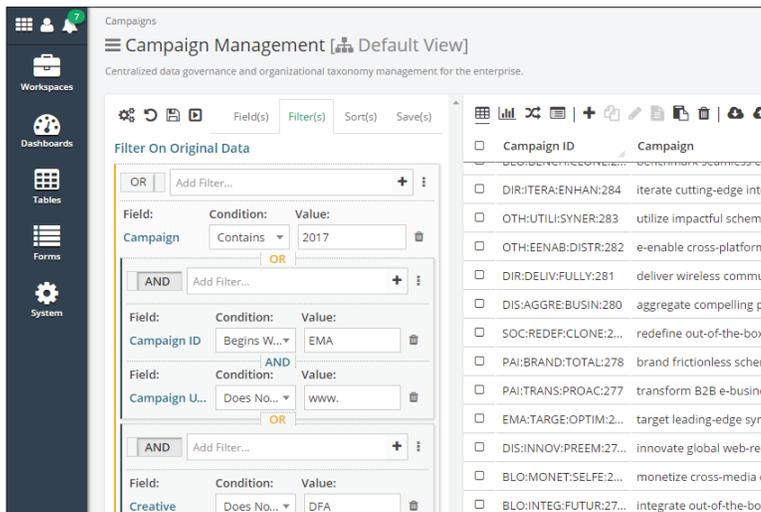
Visualize – Understand data in context with embedded interactive charting tools and customizable system dashboards

Deliver – Share insights using flexible publication options and direct connections to BI and advanced analytical tools

Automate – Eliminate manual tasks by scheduling processes that repeat, refresh, deliver, and send alerts as needed

Govern – Ensure data quality, integrity, and security with flexible data governance and user-level access permissions

Manage – Organize data assets with robust metadata support tools, documentation, and notifications



PURPOSEFULLY DESIGNED FOR USERS

Self-service shouldn't mean simplistic.

Today's business challenges are complex, and professionals throughout the organization need sophisticated tools to analyze clean, current, connected data in the way that suits their style and skill level. TMMData's software is designed to facilitate confident exploration by a range of users, from analysts to data scientists to database engineers, with business-user and technical-user options for data transformation and preparation.

ABOUT TMMDATA

TMMData simplifies the movement and enrichment of data for analysis through its self-service data integration, preparation, and management software. A range of users—from marketers and analysts to developers and engineers—depend on TMMData's enterprise-grade software to ingest data from any source, automate complex data synthesis, and customize direct data outputs for delivery to any platform. Whether implemented in-cloud or on-premises, TMMData's powerful data governance and taxonomy functionalities ensure data quality and protection of sensitive information across data environments.

TMMData software powers the data supply chains of clients including Comcast, FedEx, Blue Cross Blue Shield, the Pennsylvania State University, Expedia, and others. TMMData was founded in 2008 outside of State College, PA, and has additional offices in Philadelphia and Baltimore.

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TMMData