

# SDL Translation Management Connector for AEM

SDL Integration for AEM  
Data Sheet

SDL\*



Adobe  
Experience  
Manager

## Easy to use high quality translation of multilingual web content

Delivering a culturally relevant and personalized web experience to international customers relies on your ability to speak their language. Our integrated language platform provides the technology and services you need to deliver local language content across every step of the customer journey. The SDL integration for AEM provides a seamless link between AEM and SDL language technologies enabling you to quickly and easily manage multilingual web content and translation projects from within AEM.

The integration can be deployed rapidly with minimal IT support required, enabling you and your teams to get started within minutes.

## SDL Integration for Adobe Experience Manager

The smarter way to reach new markets and master your global content.

- **Confidence in quality & consistency**  
ISO certified translation services from SDL, incorporating your company terminology for brand consistency
- **Simplicity and security**  
Create translation projects direct from the AEM interface you're used to, no need to leave the AEM platform
- **Save money and time**  
Our smart Translation Memory means you'll never pay to translate the same phrase twice as you build your translation memory and control terminology
- **Deliver quicker**  
Our simple but powerful platform is proven to cut the time to market for translated content
- **Gain control**  
Use your SDL interface to track project progress, manage spend and identify savings

SDL's language technology drives efficiency, reduces time to market and empowers users by incorporating options for Translation Memory, Terminology, Human Translation and Machine Translation. There is no need to cut and paste content and no need to leave the AEM platform to initiate your translation projects. It's how smarter, more agile business simplifies localization.



The SDL integration is available from the Adobe Marketing Cloud Exchange – supporting both of SDL’s translation management offerings – SDL TMS and SDL WorldServer.

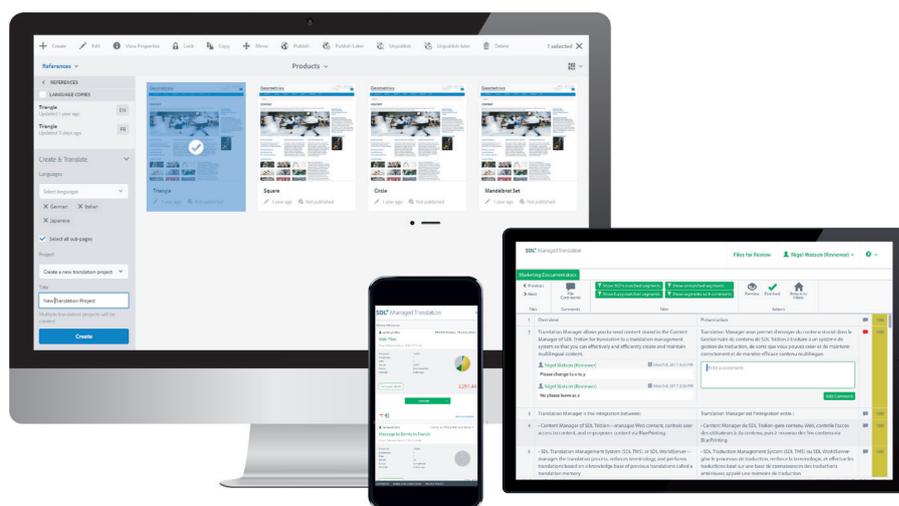
For more information visit [sdl.com/aem](http://sdl.com/aem)

## How it works:

SDL Integration is built on top of AEM’s Translation Integration Framework, ensuring that the latest AEM’s localization capabilities are available to the app. Users are able to select either pages from their site or assets available from within AEM and send for translation in one of the business workflows defined in the SDL tools. As part of this process the user can simply select the option to create new Language Copies of pages or assets to hold the translation, or update existing. Alternatively, AEM workflows can be used to kick off translations using the app.

The content is seamlessly transferred to SDL’s TMS or WorldServer translation management system where content is analyzed to reuse previous translations, generate a cost for the job, manage approvals and create packages for translators to download and complete. We can even incorporate SDL’s industry leading machine translation or multiple translation vendors into the process if required.

Users have access to track and manage the translations, report on project spend, view translation memory leverage by using SDL’s intuitive dashboards and project management features. And once the workflow is complete, translations are automatically returned to the Language Copies of the pages or assets in AEM.



SDL (LSE:SDL) is the global innovator in language translation technology, services and content management. With more than 25 years of experience, SDL delivers transformative business results by enabling powerfully nuanced digital experiences with customers around the world.

Are you in the know? Find out why the top global brands use SDL at [SDL.com](http://SDL.com) and follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

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