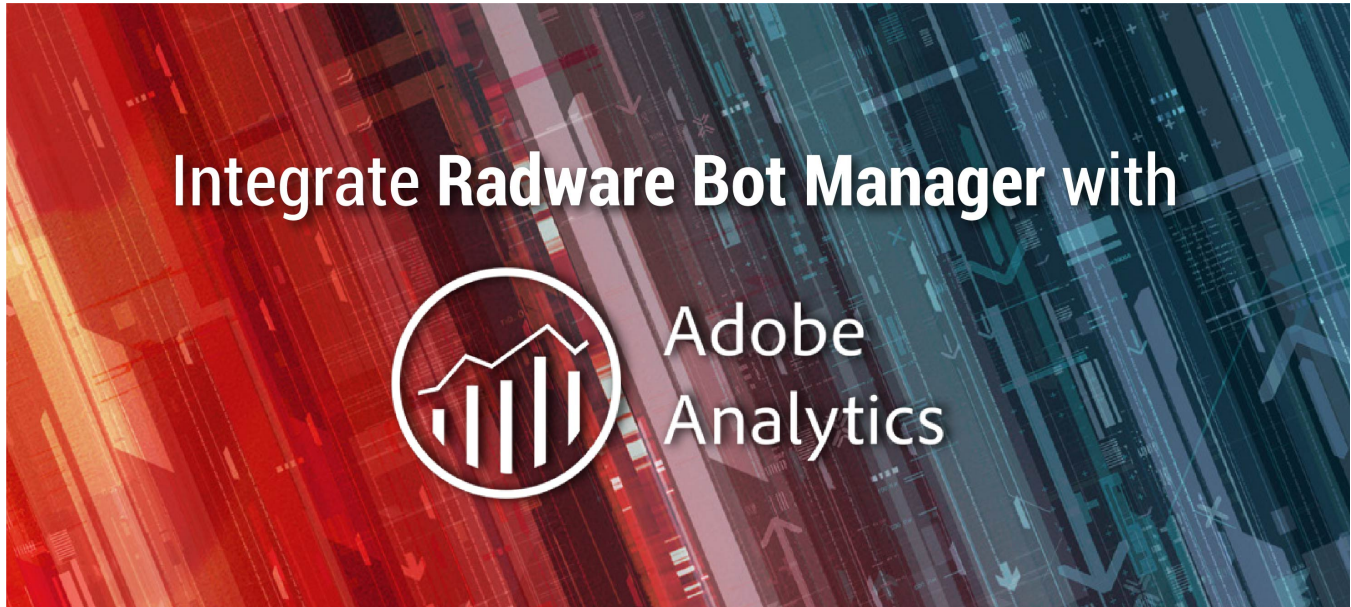


Radware Bot Manager Adobe Integration Guide



Radware Bot Manager helps you filter human and non-human(bot) traffic from Adobe Analytics report suite.

Bots comprise 25-40% web traffic of large websites. Bots skew goal conversion rates and mislead decision making. Radware Bot Manager can detect and filter bots from your analytics report. Integrating Radware Bot Manager in Adobe Analytics is a two-step process and can be completed in a couple of minutes.

- Sign up for Bot Manager on the link given [here](#).
- Once signup is done, Radware Bot Manager support team will connect and guide you through the 2-step integration.
- First, Integrate the tag in all the pages where Adobe Analytics plugin is integrated and do a minimal code changes in Adobe Analytics plugin code
- Second, Create distinct segments in report suite with the bot and human tags

With collective bot intelligence, proprietary browser & device fingerprinting capabilities, and behavior-based machine learning models, Radware Bot Manager has helped global online brands from 70+ countries prevent and mitigate the effect of bad bots. Our benchmarks for zero false positives and high accuracy has set industry standards

To get started with integration, please [sign up](#) and our Radware Bot Manager support team will connect with to assist you further.