



“Publish-In Suite  
From content to print publishing”

# Mission statement

Design and develop agile solutions to help corporations and their agencies streamline their publishing process

“ Publish-In Suite  
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# AEM Publish-In



# Challenge

## Enhancing content on all media



Large organizations produce extremely rich and varied content, usually dispersed in the heads of many actors within the multiple subsidiaries, services, sites... AEM is designed to centralize content and create multilingual web sites and applications.

Even if the rate of tablets and mobile adoption evolves at high speed (see [Forrester Research](#)), the printed media still has its place to reach the greatest number of people.

How to publish on multiple channels when allocated resources remain the same?

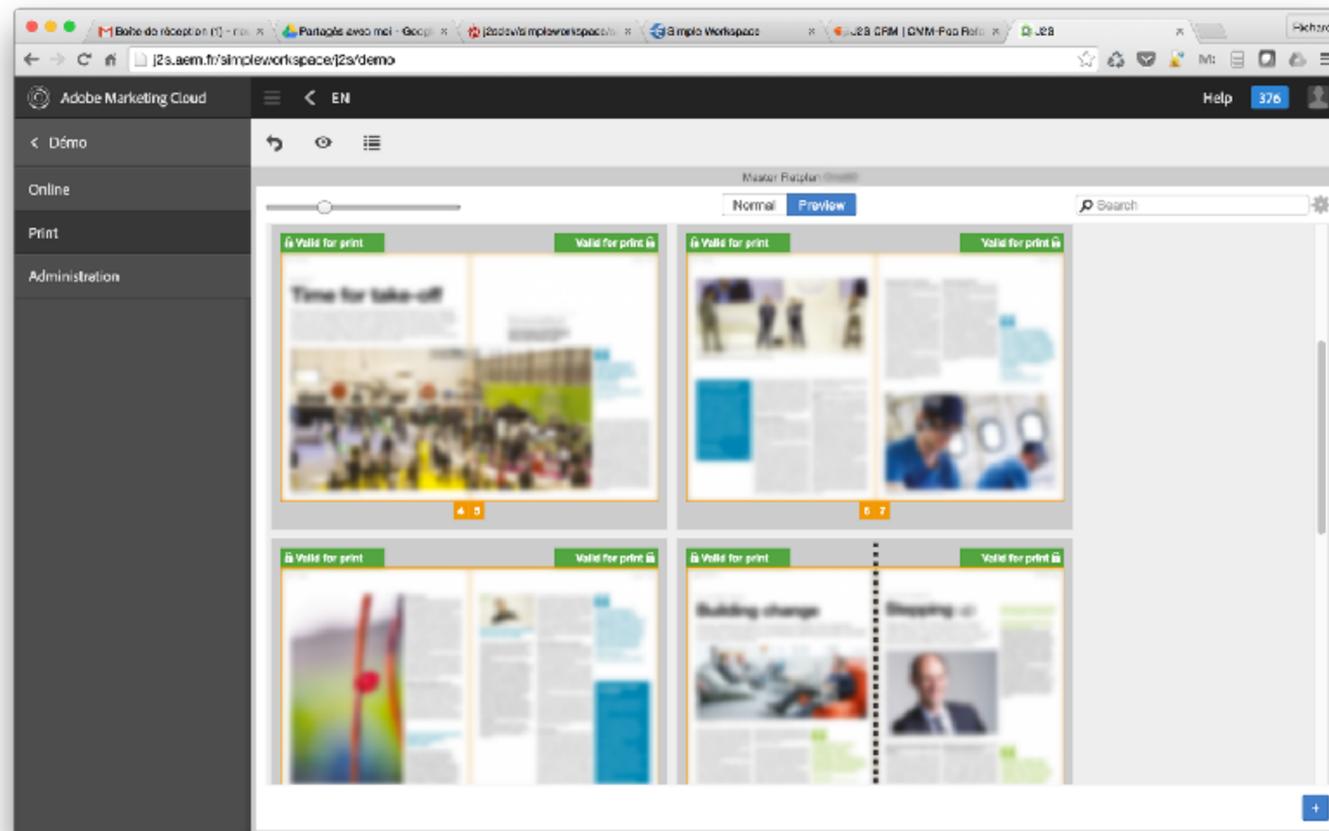


# A fast and secure publishing process

Speed-up the process from creation to delivery of ready-to-print files

Adobe InDesign documents are fully dematerialized:

- ✓ Create your publication online without your graphic studio.
- ✓ Automatically create multilingual versions from your master publication, and allow users to manage country-specific pages.
- ✓ Choose the level of layout automation; Publish-In AEM creates a link between AEM content and InDesign to streamline content updates.
- ✓ Involve a designer if necessary to bring a more creative touch to the final layout.



# What Airbus says...

« J2S publishing solution helped us enhance our digital content on print media such as our magazine targeted to all employees of the commercial aeroplane division and our local "newsletters". We are satisfied with the overall efficiency of the magazine production workflow. Our Adobe Experience Manager CMS pilots the whole process: magazine pages are produced with AEM content, presented in J2S digital flatplan and fine-tuned by our studio using InDesign. Even tables of content are managed by the solution!

We also saved a great amount of time with the various multilingual versions of the magazines: as content is already translated in AEM, the master publication is automatically versioned in the 4 target languages with controlled autonomy given to country managers to deal with their "local" pages.

J2S team offers an extensive knowledge of Adobe Creative Software and perfectly masters Print constraints. These were two prerequisites to launch our Proof Of Concept. » Laurent Fradin, Digital Transformation Leader

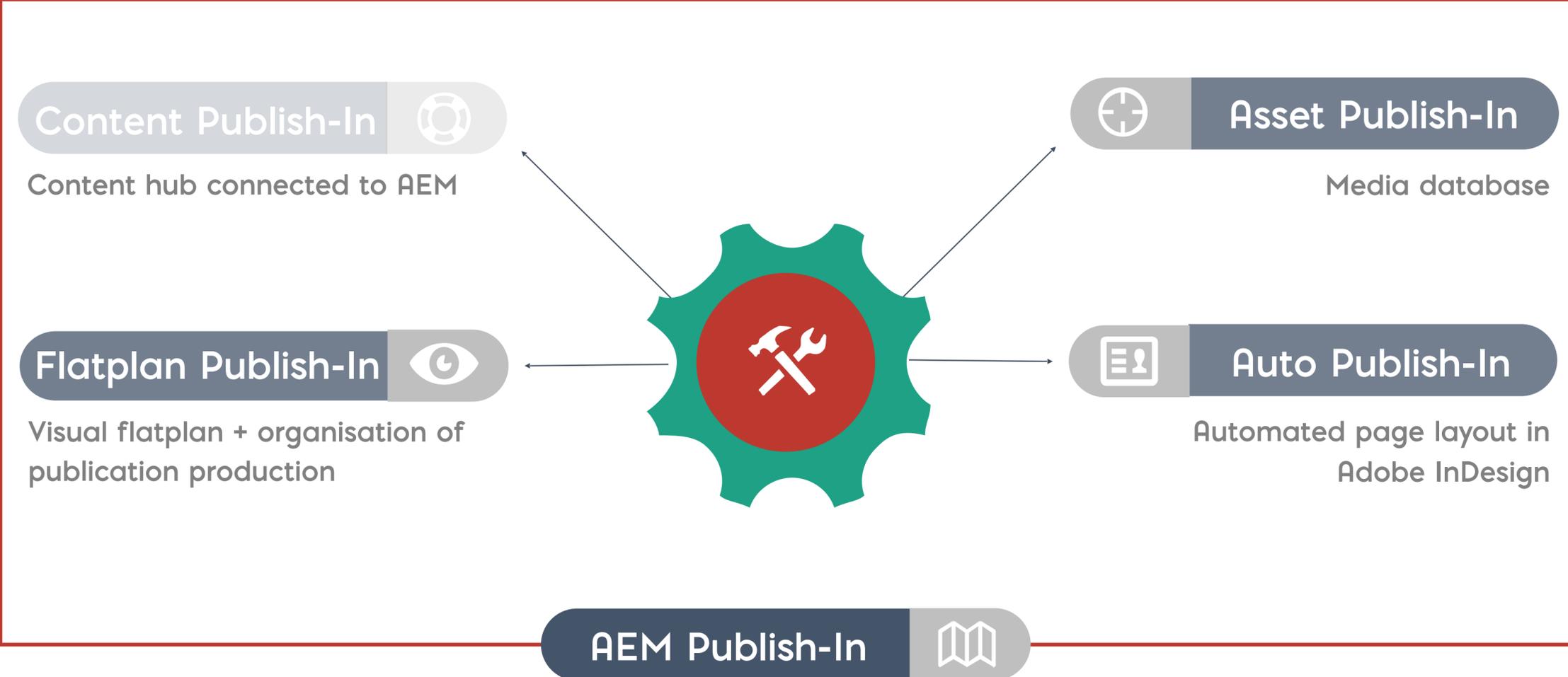
# Publishing makes the difference

Enhance AEM with Print module

“Offering J2S print capabilities will bridge a gap in the AEM offer and make a stronger case against competition in your RFP's.”

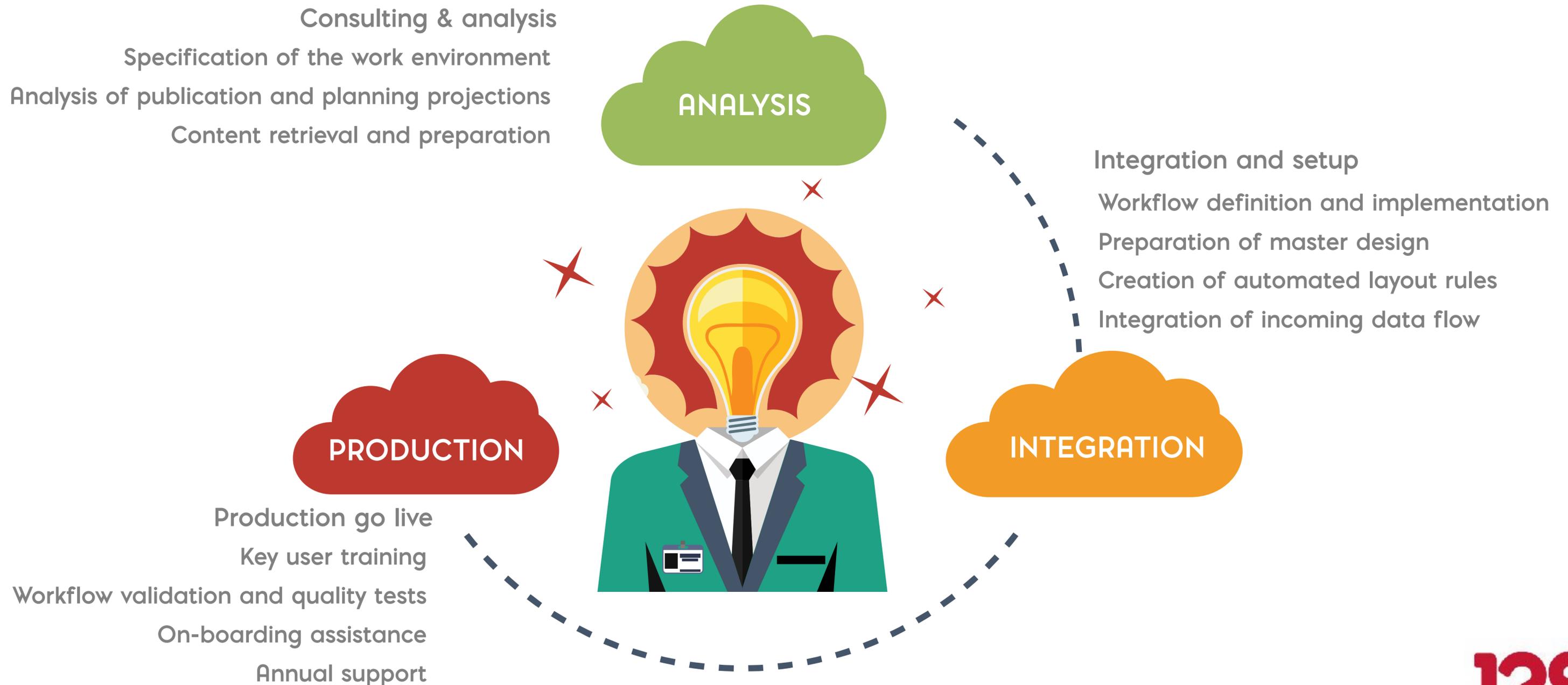
# Integration and industrialisation

## SaaS Publish-In Suite



# Working with J2S

## Implementation steps for a new project



# Why work with us?

- ✓ 18 years experience in software development, expertise in databases, content workflows and page layout automation. Leader in plug-in development for Adobe CC
- ✓ Business solutions to industrialize processes and enhance graphic designers' creativity
- ✓ A single collaborative workspace to federate all stakeholders in the production process

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